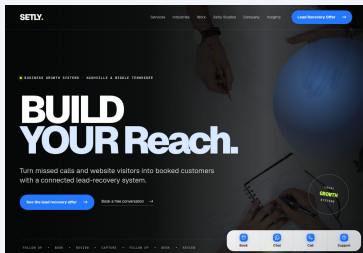


Your one-page Wix project brief

Turn a loose idea into a buildable website brief.



FROM THE SETLY PROJECT LIBRARY

A real project screenshot for visual inspiration. Follow the written steps for your own business.

YOUR ACTION PLAN

- 1 Name one primary customer and the problem your page will help them solve.
- 2 Choose a single main action: request a quote, book a visit or buy a product.
- 3 List the sections needed to support that action, then identify who supplies each piece of content.
- 4 Separate essential launch features from ideas that can wait until version two.

EXAMPLE - ILLUSTRATIVE

A dog groomer needs services, sample work, opening hours and a booking link. A members-only area can wait.

CHECK YOUR RESULT

Can another person explain the page's purpose after reading your brief?

Your one-page Wix project brief

Use the prompts below to make this resource specific to your business. Save a local copy after completing it. Keep passwords and private customer data out of this worksheet.

Primary customer:**Main action:****Sections and content owner:****Launch essentials:****Later improvements:****DONE WHEN**

Can another person explain the page's purpose after reading your brief?

FURTHER READING

[Wix Help Center](#)

Independent Setly planning resource. Platform settings and requirements can change; use the linked official help for current configuration details.