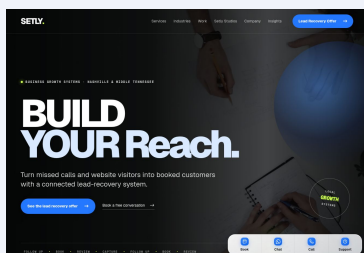


Homepage copy you can fill in

Draft a clear homepage without a blank-page struggle.



FROM THE SETLY PROJECT LIBRARY

A real project screenshot for visual inspiration. Follow the written steps for your own business.

YOUR ACTION PLAN

- 1 Write a headline naming the result and audience without unverifiable promises.
- 2 Add one sentence explaining the service and the next step.
- 3 List three concrete deliverables rather than vague qualities.
- 4 Finish with a direct invitation and an honest description of what happens after contact.

EXAMPLE - ILLUSTRATIVE

I build booking websites for independent photographers. Tell me about your work and the pages you need.

CHECK YOUR RESULT

Would a new visitor understand what you sell without opening the menu?

Homepage copy you can fill in

Use the prompts below to make this resource specific to your business. Save a local copy after completing it. Keep passwords and private customer data out of this worksheet.

Headline: I help [audience] with [specific task].

Supporting line: [What you provide and how].

Deliverables: [one], [two], [three].

Button: [Request a quote / Book a call].

DONE WHEN

Would a new visitor understand what you sell without opening the menu?

FURTHER READING

[Wix Help Center](#)

Independent Setly planning resource. Platform settings and requirements can change; use the linked official help for current configuration details.