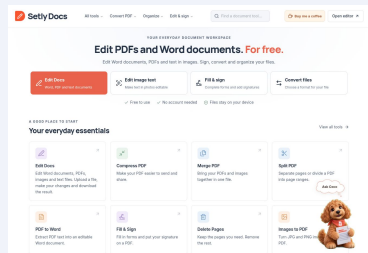


Prioritize a website roadmap

Choose improvements by user value and effort.



FROM THE SETLY PROJECT LIBRARY

A real project screenshot for visual inspiration. Follow the written steps for your own business.

YOUR ACTION PLAN

- 1 Collect issues from real enquiries, observed failures and customer feedback.
- 2 Score each item's impact and implementation effort using the same simple scale.
- 3 Separate defects from experiments and new features.
- 4 Pick a small next release and define how you will judge it.

EXAMPLE - ILLUSTRATIVE

Fixing a broken quote form comes before adding an animated background.

CHECK YOUR RESULT

Does the next release solve a documented problem rather than only add visual novelty?

Prioritize a website roadmap

Use the prompts below to make this resource specific to your business. Save a local copy after completing it. Keep passwords and private customer data out of this worksheet.

Issue:

Evidence:

Impact 1-3:

Effort 1-3:

Owner:

Success measure:

DONE WHEN

Does the next release solve a documented problem rather than only add visual novelty?

FURTHER READING

[W3C accessibility development tips](#)

Independent Setly planning resource. Platform settings and requirements can change; use the linked official help for current configuration details.