

Add the review invitation to a website

Make a neutral review invitation accessible from the site.

THE FINISHED RESULT

Keyboard, mobile and QR visitors can reach the same verified destination.

Before you start

Environment: Google Business Profile; HighLevel only for workflow exercises

Access and plan: Authorized Business Profile access for link and QR tasks. A real customer experience is required to post a review; these exercises do not publish test reviews.

Practice project: One verified business location

Use a separate demo project and fictional information. Record the exact project and version you use. Keep passwords, verification codes and private customer information out of screenshots and notes.

Official walkthroughs

[Google: Create a review link or QR code](#)

[W3C: Developing for accessibility](#)

Open the credited publisher walkthrough for current interface instructions and available screenshots, then return to the SETLY exercise. External courses remain with their publishers; this PDF does not reproduce their complete tutorial.

Your practice task

Finish one action at a time. Inspect the resulting screen or record before moving on. If a control differs, check the matching official instructions instead of guessing.

01 / Step 1

Choose a relevant location such as an after-service information page. Add a short invitation and a descriptive link to the verified review destination.

Check: record what changed and confirm you are still working in the intended demo project.

02 / Step 2

If displaying a QR code, also include a clickable text link; mobile visitors may be unable to scan a code on their own screen.

Check: record what changed and confirm you are still working in the intended demo project.

03 / Step 3

Provide meaningful alternative text and check keyboard access to the link. Avoid hiding complaints behind a different destination.

Check: record what changed and confirm you are still working in the intended demo project.

04 / Step 4

Preview and test the published link after any approved site update. Do not submit a review as part of testing.

Check: record what changed and confirm you are still working in the intended demo project.

Test, troubleshoot, repeat.

If something goes wrong

If a QR code works in print but is awkward on mobile, retain the direct text link rather than requiring scanning.

If your screen is different

Compare the product, editor, user permissions and selected account with the guide. Open the official reference for your version. Do not perform a live change whose effect you cannot verify.

Final verification

Keyboard, mobile and QR visitors can reach the same verified destination.

Repeat the task with one small variation. Record the test date, project/version, expected result, observed result and a non-sensitive evidence reference. Mark skipped checks as untested.

Your evidence record

Test date: _____ Project/version: _____

Observed result: _____

Evidence reference: _____

Remaining issue and next action: _____

Sources and guide status

Original exercise by Ray / SETLY. Credited technical references are linked on page one. Prepared 1 October 2026. SETLY screen recording and independent learner reproduction are not yet complete. No platform affiliation is implied.

[Open the online practice guide and editable checklist](#)