

Create a landing page

Build a simple page that explains one service and invites an enquiry.

THE FINISHED RESULT

The visitor understands the offer and can reach the enquiry form without broken navigation.

Before you start

Environment: HighLevel sub-account; feature availability varies by account

Access and plan: Authorized demo sub-account and relevant user permissions. Calendar, messaging and AI features may require additional plan access or usage charges. No purchase is part of these guides.

Practice project: Harbor Demo

Use a separate demo project and fictional information. Record the exact project and version you use. Keep passwords, verification codes and private customer information out of screenshots and notes.

Official walkthroughs

[HighLevel: Forms and surveys in the site builder](#)

[HighLevel: Getting started with workflows](#)

Open the credited publisher walkthrough for current interface instructions and available screenshots, then return to the SETLY exercise. External courses remain with their publishers; this PDF does not reproduce their complete tutorial.

Your practice task

Finish one action at a time. Inspect the resulting screen or record before moving on. If a control differs, check the matching official instructions instead of guessing.

01 / Step 1

In the demo location's Sites area, create a funnel or website page for Home care consultation. Record which builder you used.

Check: record what changed and confirm you are still working in the intended demo project.

02 / Step 2

Add a heading, short explanation, three service inclusions and one contact action. Use fictional copy rather than customer testimonials.

Check: record what changed and confirm you are still working in the intended demo project.

03 / Step 3

Add the enquiry form or a clear link to it. Match the page's promise to the fields and confirmation message.

Check: record what changed and confirm you are still working in the intended demo project.

04 / Step 4

Preview desktop and mobile, inspect text wrapping and follow the complete contact route.

Check: record what changed and confirm you are still working in the intended demo project.

Test, troubleshoot, repeat.

If something goes wrong

If you edited a funnel but previewed a website page, confirm the builder, page name and preview URL match.

If your screen is different

Compare the product, editor, user permissions and selected account with the guide. Open the official reference for your version. Do not perform a live change whose effect you cannot verify.

Final verification

The visitor understands the offer and can reach the enquiry form without broken navigation.

Repeat the task with one small variation. Record the test date, project/version, expected result, observed result and a non-sensitive evidence reference. Mark skipped checks as untested.

Your evidence record

Test date: _____ Project/version: _____

Observed result: _____

Evidence reference: _____

Remaining issue and next action: _____

Sources and guide status

Original exercise by Ray / SETLY. Credited technical references are linked on page one. Prepared 1 October 2026. SETLY screen recording and independent learner reproduction are not yet complete. No platform affiliation is implied.

[Open the online practice guide and editable checklist](#)