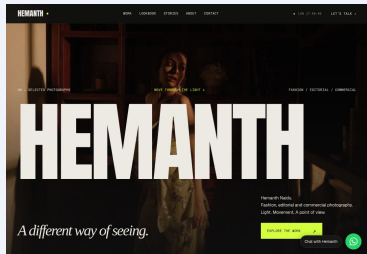


Write clear page titles and summaries

Describe each page accurately for readers and search previews.



FROM THE SETLY PROJECT LIBRARY

A real project screenshot for visual inspiration. Follow the written steps for your own business.

YOUR ACTION PLAN

- 1 Name the unique purpose of each page.
- 2 Write a concise title using the service or subject naturally.
- 3 Draft a summary that helps a visitor decide whether the page is relevant.
- 4 Avoid duplicate descriptions and unsupported superlatives.

EXAMPLE - ILLUSTRATIVE

A title such as Wedding Photography in Nashville names the service and location without claiming guaranteed rankings.

CHECK YOUR RESULT

Does the title accurately describe the page visitors will reach?

Write clear page titles and summaries

Use the prompts below to make this resource specific to your business. Save a local copy after completing it. Keep passwords and private customer data out of this worksheet.

Page:

Primary topic:

Title draft:

Description draft:

Distinctive useful detail:

DONE WHEN

Does the title accurately describe the page visitors will reach?

FURTHER READING

[Google SEO Starter Guide](#)

Independent Setly planning resource. Platform settings and requirements can change; use the linked official help for current configuration details.