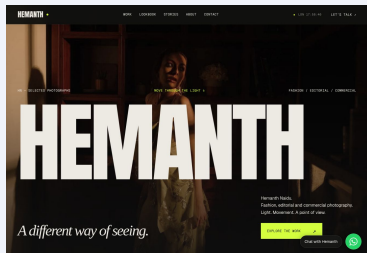


Plan a useful service page

Explain an offer with enough detail for a customer to evaluate it.



FROM THE SETLY PROJECT LIBRARY

A real project screenshot for visual inspiration. Follow the written steps for your own business.

YOUR ACTION PLAN

- 1 State the audience and problem the service addresses.
- 2 Describe included deliverables and important exclusions.
- 3 Show relevant work without inventing results or testimonials.
- 4 Explain the enquiry process and provide one primary action.

EXAMPLE - ILLUSTRATIVE

A website package lists page count, content responsibilities and ongoing platform fees.

CHECK YOUR RESULT

Could a buyer understand the offer without needing to guess its boundaries?

Plan a useful service page

Use the prompts below to make this resource specific to your business. Save a local copy after completing it. Keep passwords and private customer data out of this worksheet.

Who it is for:**What is included:****What is excluded:****Relevant example:****Next step:****DONE WHEN**

Could a buyer understand the offer without needing to guess its boundaries?

FURTHER READING

[Google SEO Starter Guide](#)

Independent Setly planning resource. Platform settings and requirements can change; use the linked official help for current configuration details.