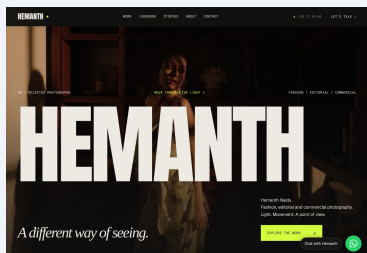


Image preparation checklist

Make website pictures useful and reasonably sized.



FROM THE SETLY PROJECT LIBRARY

A real project screenshot for visual inspiration. Follow the written steps for your own business.

YOUR ACTION PLAN

- 1 Choose an image relevant to the surrounding content and confirm usage rights.
- 2 Export at dimensions appropriate for the space instead of uploading an unnecessarily large original.
- 3 Use a suitable compressed format and compare visible quality.
- 4 Write alternative text for meaningful images and avoid repeating decorative content.

EXAMPLE - ILLUSTRATIVE

A project screenshot describes the interface shown; a decorative background does not need a sales paragraph as its description.

CHECK YOUR RESULT

Does the image stay clear at its intended display size without excessive file weight?

Image preparation checklist

Use the prompts below to make this resource specific to your business. Save a local copy after completing it. Keep passwords and private customer data out of this worksheet.

Image:

Purpose:

Rights:

Display dimensions:

Export size:

Alternative text:

DONE WHEN

Does the image stay clear at its intended display size without excessive file weight?

FURTHER READING

[Google SEO Starter Guide](#)

Independent Setly planning resource. Platform settings and requirements can change; use the linked official help for current configuration details.