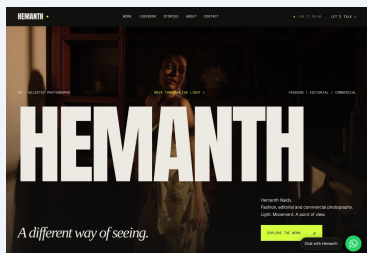


Before-and-after speed review

Evaluate performance changes consistently.



FROM THE SETLY PROJECT LIBRARY

A real project screenshot for visual inspiration. Follow the written steps for your own business.

YOUR ACTION PLAN

- 1 Choose representative pages and record the test device, tool and conditions.
- 2 Run several baseline checks because results can vary.
- 3 Change a specific cause such as an oversized image or unnecessary script.
- 4 Repeat the same checks and verify that functionality still works.

EXAMPLE - ILLUSTRATIVE

Compressing a hero image may help loading, but the comparison should use the same page and conditions.

CHECK YOUR RESULT

Did the change improve a repeatable measurement without breaking the page?

Before-and-after speed review

Use the prompts below to make this resource specific to your business. Save a local copy after completing it. Keep passwords and private customer data out of this worksheet.

Page:

Test conditions:

Baseline:

Change:

Repeat results:

Functional check:

DONE WHEN

Did the change improve a repeatable measurement without breaking the page?

FURTHER READING

[Google SEO Starter Guide](#)

Independent Setly planning resource. Platform settings and requirements can change; use the linked official help for current configuration details.