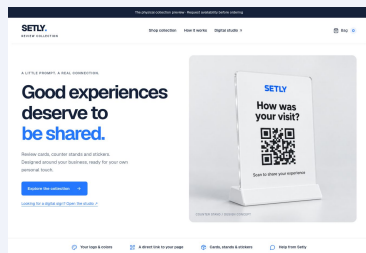


Write a neutral review request

Invite honest feedback without asking only for positive reviews.



FROM THE SETLY PROJECT LIBRARY

A real project screenshot for visual inspiration. Follow the written steps for your own business.

YOUR ACTION PLAN

- 1 Thank the customer for their actual interaction.
- 2 Invite an honest review in neutral language.
- 3 Include the verified review link and keep the message short.
- 4 Do not offer incentives or direct unhappy customers away from the public review option.

EXAMPLE - ILLUSTRATIVE

A request goes to customers after completed service without first asking whether they will award five stars.

CHECK YOUR RESULT

Would you send the same request regardless of the customer's likely rating?

Write a neutral review request

Use the prompts below to make this resource specific to your business. Save a local copy after completing it. Keep passwords and private customer data out of this worksheet.

Thank you for choosing [business].

If you would like to share your experience, you can leave an honest review here: [link].

We appreciate your feedback.

DONE WHEN

Would you send the same request regardless of the customer's likely rating?

FURTHER READING

[Google: tips to get more reviews](#)

Independent Setly planning resource. Platform settings and requirements can change; use the linked official help for current configuration details.