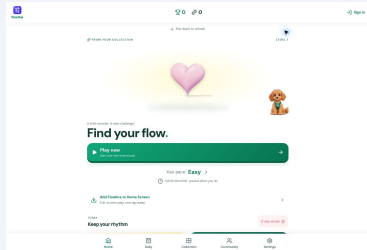


Choose your MVP scope

Build a first release that solves one complete problem.



FROM THE SETLY PROJECT LIBRARY

A real project screenshot for visual inspiration. Follow the written steps for your own business.

YOUR ACTION PLAN

- 1 List features needed for the core journey to work from beginning to end.
- 2 Move nice-to-have ideas into a later list.
- 3 Include essential error handling and support, not only the happy path.
- 4 Agree a release boundary and acceptance criteria with the builder.

EXAMPLE - ILLUSTRATIVE

A booking MVP includes confirmation and cancellation; badges and leaderboards can wait.

CHECK YOUR RESULT

Would the first version still be useful without the later features?

Choose your MVP scope

Use the prompts below to make this resource specific to your business. Save a local copy after completing it. Keep passwords and private customer data out of this worksheet.

Core journey:**Must have:****Later:****Failure handling:****Release boundary:****DONE WHEN**

Would the first version still be useful without the later features?

FURTHER READING

[Apple App Review Guidelines](#)

Independent Setly planning resource. Platform settings and requirements can change; use the linked official help for current configuration details.