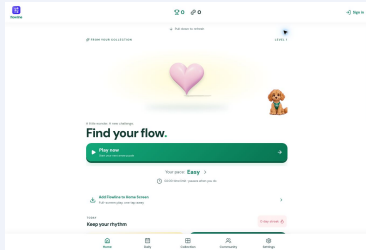


App release readiness

Prepare the product and support process for launch.



FROM THE SETLY PROJECT LIBRARY

A real project screenshot for visual inspiration. Follow the written steps for your own business.

YOUR ACTION PLAN

- 1 Verify core journeys using fresh accounts and realistic network conditions.
- 2 Confirm ownership of signing, hosting and distribution accounts.
- 3 Prepare support details, screenshots, product descriptions and current privacy information.
- 4 Review the target store's current submission requirements before scheduling release.

EXAMPLE - ILLUSTRATIVE

A working simulator demo still needs testing on a real phone before distribution.

CHECK YOUR RESULT

Can users get help and recover from a failed action after release?

App release readiness

Use the prompts below to make this resource specific to your business. Save a local copy after completing it. Keep passwords and private customer data out of this worksheet.

Build version:**Core tests:****Account owner:****Support route:****Submission materials:****Known limitations:****DONE WHEN**

Can users get help and recover from a failed action after release?

FURTHER READING

[Apple App Review Guidelines](#)

Independent Setly planning resource. Platform settings and requirements can change; use the linked official help for current configuration details.