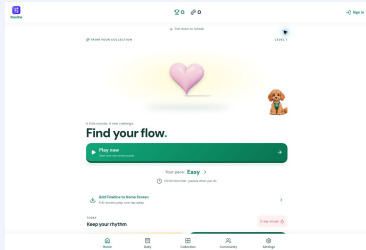


App data inventory

Understand the information your app stores.



FROM THE SETLY PROJECT LIBRARY

A real project screenshot for visual inspiration. Follow the written steps for your own business.

YOUR ACTION PLAN

- 1 List data items and the reason each is needed.
- 2 Identify where data comes from, who can access it and where it is stored.
- 3 Define retention and deletion behavior with the business owner.
- 4 Use sample data when sharing prototypes or development fixtures.

EXAMPLE - ILLUSTRATIVE

A booking prototype can use fictional names instead of importing a real customer list.

CHECK YOUR RESULT

Can you explain the purpose and owner of every collected field?

App data inventory

Use the prompts below to make this resource specific to your business. Save a local copy after completing it. Keep passwords and private customer data out of this worksheet.

Data item:

Purpose:

Source:

Who can access:

Retention decision:

Deletion behavior:

DONE WHEN

Can you explain the purpose and owner of every collected field?

FURTHER READING

[Apple App Review Guidelines](#)

Independent Setly planning resource. Platform settings and requirements can change; use the linked official help for current configuration details.